



Licensed Business Practitioner of Neuro-Linguistic Programming (NLP) – 5 day programme

NLP is becoming more popular within business following the success of many when using the techniques. Become a fully licensed Business Practitioner of NLP, allowing you to communicate more effectively with both your colleagues and customers. Become more focused, generate motivation in yourself and others, strategically think to be more successful.

During the session we will cover:

- What is Neuro-Linguistic Programming and how it was developed
- The biology of the brain and how NLP technologies change it
- The process of thought and why knowing this can be useful in business
- Rapport and Its importance in business, how to build, maintain and break rapport effectively
- The study of all types of language from spoken word, written word and body language
- Language patterns in detail (Milton model and Meta model)
- How to effectively communicate to your colleagues and customers to ensure your message is succinct and targeted

Continued...

- How to encourage ways of thinking to create change and deliver positive results for individuals and teams
- How to apply NLP techniques to fine tune your thought processes and understand how they can be applied to others to create change
- Set goals the NLP way in order to create action and get more of what you want
- Becoming an Influencer that can inspire others to succeed
- Techniques to help you become a better negotiator, be more inspirational and sell to a higher level
- How to coach and develop others
- And lots more...

The sessions will run from 9:30 until 5:30 each day. Refreshments and lunch are provided each day. Each course runs Monday to Friday. Call for more information.

Price: £1495

The Locations:

Beamish Hall Country House Hotel
Beamish
Stanley
County Durham
DH9 0YB

Seaton Holme
Hall Walks
Easington Village
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SR8 3BS

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